

Travie

One-tap unique journeys



Winner
Citi® Mobile Challenge
Most innovative travel solution



Government Tech Partner
AI and big data



Esri Startup Program
Esri - GIS Maps Supporting

A close-up photograph of a person's hands pointing at a physical map of Europe. The map shows major cities like Rome, Naples, and Venice. A small white airplane model is placed on the map near the Italian coast. The person is wearing a light blue denim shirt.

PROBLEM

Time consuming to plan a trip on their own

Bothersome to handle your budget as you plan/book

Too many sites/apps for booking different things



SOLUTION

A new way of travel

Mobile app that only needs one tap to create an entire journey



Tailored itinerary generation

App is smart enough to give user an entire suitable journey



One touch booking

Plane tickets, hotels, and event tickets booked together



Easily customizable

Mobile-centric interface to easily change to what you want



Auto budgeting

Put in a budget and it will follow it



MARKET SIZE

Online travel industry
(Total Available Market)

\$64.77 Billion

Mobile online booking
(Serviceable Available Market)

\$11.01 Billion

Booking revenue w/ Travie:
(Market Share)

\$1.65 Billion



MARKET VALIDATION

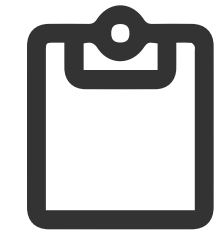
Market Validation Survey

In conjunction with 

Global sample of 100+
Demand is very high

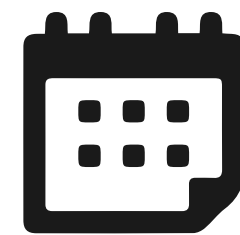


PRODUCT



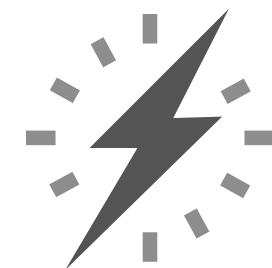
Login with

f Facebook/  **Twitter** or **Swipe and Match**



Choose

Date, Budget



Tap & Done!



BUSINESS MODEL

Average booking fee:
\$800 x10% x2 million trips

10%
on each transaction

\$160 Million
estimated revenue per year

(PhoCusWright, 2013)



WHERE WE ARE

Sept 2015
Started Travie



Mar 2016
Market Validation
with Citigroup



Sept 2016
Prototype of Travie
engine developed



Nov 2016
Provide AI support to
Hong Kong Govt



Dec 2015
Winner
Citi Mobile Challenge



Jun 2016
Winner
PolyU Micro Fund



Oct 2016
ESRI Startup
Program Member



MAJOR COMPETITORS

Smart



Travel Agencies



Generic

Tailor Made



Manual



CORE TEAM



Anthony Lam
Product Lead



Kevin Yuen
UX & Design Lead



Anthony Ng
Tech Lead



Kevin Kwok
Marketing & Finance



Ken Lam
Marketing & Operations



Paula Rosen
Advisor



Sloan Fellow



Bruce Wan
Advisor



Assistant Professor
(eTourism Platform)



Choong Yu Lum
Advisor



Director Country Sales
& Distribution